

# DalKing Swing Exec Meeting Notes | 31 Aug 2023

**Attending:** Chris Arnold, Chris Maxwell, Phoebe, Jo, Gaby, Dylan, Maren, Rei

## O-week & Frosh events

### **Dal O-Week Lesson: Monday, September 4th, 9:00am-11:00am**

- Logistics all organized, except curriculum
- Gaby will send previous O-Week curriculum to Phoebe and Jo
- Volunteer sign up sheet

### **Kings Society Fair: Wednesday, September 6th, 11:30am-2:30pm, Kings' Quad**

- Friday rain date
- Logistics all set

### **Kings Lesson: Thursday, September 7th, 4:00pm-5:00pm, Kings' Dance Studio**

- Logistics all set

### **Materials needed**

- Print:
  - Large posters with QR codes - designed, 4 copies to be printed
  - Leftover postcards from O-week package - 300 left
  - Dance 50% off cards - designed, 100 to be printed
  - Monthly calendar - designed, 2 to be printedClara to do Staples order Sept 1st
- Digital:
  - Volunteer sign up sheet - Jo has ready
  - Video - Gaby has ready in the canva
- Physical:
  - Sandwich board - currently at waterfront, Clara will pick up on Sunday
  - Business cards - currently at waterfront, Clara will pick up on Sunday

### **College of Sustainability opening night event**

- Phoebe was asked by prof to have a swing performance at
- Planned shim sham flash mob + casual dancing
- Phoebe will rally students to perform

## Confirm Band Prices

- Ritchie's band will be doing the Open House & Friday for fishes
  - \$900 for open house
  - \$1100 for Friday for fishies
- Exec approved prices

## Class Schedule/room bookings

- Blues & Modules to be hosted on Thursdays from 6:30pm-9:00pm at the Dalplex - starting in October. Phoebe will email Dalplex for room booking
- Lessons and socials as normal. Clara will email Kings gym for booking
- Bookings for Saturdays still needed, Chris Maxwell has event ID and can email for bookings for the Studley dance studio

## Marketing for O-week

- Socials:
  - Video collab with Dal student life, Rei can still do that. Video filmed at open house would be best
  - In order to do social media content well provide full list of events and details to Rei that she can convert to socials posts

## Sheriff Hall event

- Clara and Phoebe will take this on, more details TBD

## DJ Training

- Chris Arnold proposed getting a mid-rank DJ from Montreal to do monthly training
- Questions raised of if there are currently enough dedicated DJs to invest long term training in
- Ideally we would pay to have a training session that could be recorded
- Chris will come up with a more robust pitch

## Confirm responsibilities

- Check in with students on capacity:
  - Jo has reduced capacity, but generally able to do current responsibilities
  - Phoebe, Clara, and Maren feel okay right now, will give updates as it goes

## Events committee

- Question raised of if it is viable and worthwhile to continue with an events committee separate from the exec
- Agreed upon that there isn't enough interest from folks outside of the exec to form a well functioning events committee
- Focus going forward will be placed on volunteer retention instead of on events committee, which will all intensive purposes be abolished

## WCS/Blues Crossover Dance

- 3rd Friday of the month, starting in October will host a WCS/Blues crossover event with Halifax West Coast Swing

## Seaside Shimmy

### Confirm Teacher & Band Prices

- Vicki and Kofi each charging \$100/hour, 8 hours each
- Priyanka and Gaby each charging \$60/hour, 7 hours each
- Tuesday night swing band charging \$1200 for fished
- Ritchie's band charging \$1100 for Friday night dance

Exec approved each of these prices

### Prices

- Need to get prices soon to give to Tuesday Night band so they can sell tickets to Fishes independently
- Last year's prices:
  - Friday dances: \$16 for students, \$18 early bird, \$20 late or at door
  - Saturday dances: \$29 student, \$37 early bird, \$40 late
  - Both dances: \$45 student, \$55 regular
  - Workshops only: \$80 student, \$95 early, \$115 late
  - Individual workshop: \$20 at door
  - Everything: \$120 student, \$145 early, \$165 late
- Chris Arnold to get numbers on tickets by Sept 1st

### Second venue for classes

- Currently have McInnes room booked, need a second room or classes
- Chris Maxwell will see if we can get the Kings' gym

### Venue for Blues & Soul

- Priyanka suggested Pacifico for soul night, Chris Arnold will reach out to them
- For Blues, Haliente is ideal. Happy Soul and DanSpace as backups.

### Stretching session

- Logan okay to host stretching session, with charge of \$80/hour
- Exec approves of this charge

### Marketing

- Currently have a rough schedule good to go
- Phoebe and Chris Maxwell will do website
- Teacher bios getting prepped
- Hype-up material for socials to be posted asap

## Separate Shimmy meetings

- Will meet weekly for 30 minute meetings via zoom dedicated to Shimmy specifically
- Thursdays during September, Tuesdays after waterfront, 7:00pm

## Round table

- Maren is sending out the newsletter, send any info needed to her by Monday, Sept 4
- Maren to put meeting notes on website, and drive
- Clara: decorate booth at Grawood
- Gaby: Sign up for stuff on the [Shimmy sheet](#)

## SMU Event, organized by Dylan

- Happening Sept 29th, 6:00pm-9:00pm at the Loyola Conference Hall
- Mark Manser to teach with Catherine, with Jo and Phoebe as backups
- Conference hall booked
- Dylan has flyers already designed and booth at SMU society fair
- Will be done under the SMU Drama society
- Market it as a beginner swing event
- 1 hour lesson, 2 hour social
- One off experiment
- Charging \$10, where profits go still TBD