

DalKing Swing Exec Meeting Notes | 28 Nov 2023

Attending: Chris Arnold, Chris Maxwell, Clara, Gaby, Maren

Low class attendance

- Especially low Lindy 2 registration
- Missed an opportunity for feedback
- Send out feedback form
 - dalswing.ca/survey
 - Maren to disperse via email (newsletter and separately)
 - Maren to post about it
 - Make a QR code
- Track attendance of classes throughout

Finances

- Chris Arnold talked to an accountant
- Accountant suggested seeking nonprofit status for tax purposes
- Bank account is limited, with lack of e-transfer options, bank charges
- Chris Arnold met with BMO to talk about dual approval e-transfer option they have, however their banking system has many bank charges (including only having 2 free e-transfers per month)
- Next option includes looking at the Credit Union Atlantic, which do also have dual approval options

New Marketing person

- Maren is good to maintain current level, but need someone else to add
- Reach out to Ella to ask for social media, reel support - Gaby/Clara to reach out
- Repost African Heritage month
- Featuring musicians
- Musician spotlights

Atlantic Lindy Hop Network

- Vicky recommended a slack channel for the atlantic network
- Helps coordinate communications across communities
- Sharing of resources
- Gaby to reach out to organizers in other scenes

Website structure/maintenance

- Dylan to create:
 - Volunteer sign up portal
 - Newsletter email box needs to connect to website
 - Constitution update

- Cleaned up and paired down

Covid

- We've had several cases recently following the Halifax WCS/DalSwing
- Halifax WCS is hesitant about events, we can communicate with them that we will encourage safe behavior but aren't willing to enforce behaviors (including masks)
- Chris Arnold has ordered masks to be available at future events

Winter room bookings

- Clara to get risk assessment form done, book Dal & Kings rooms, cancel as needed
- Chris to send times to Clara
- Clara to make IG poll seeing if the upstairs gym or downstairs is preferred for socials space

Volunteer incentives

- Shimmy volunteer party to happen this Sunday at 1pm
- Board game cafe, cover the flat fee and some food